

Message Text

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44

ORIGIN COME-00

INFO OCT-01 ARA-10 ISO-00 EB-07 USIA-15 /033 R

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R 040121Z JUL 75

FM SECSTATE WASHDC
TO AMCONSUL RIO DE JANEIRO
AMCONSUL SAO PAULO
AMEMBASSY BRASILIA

UNCLAS STATE 158620

E.O. 11652: NA

TAGS: BEXP, BR

SUBJECT: IOGA TRADE MISSION-SAMA

REF: STATE 130486, SAO PAULO 1349

1. AT JUNE 25 MEETING, MISSION MEMBERS SUGGESTED NOV. 19 AND 20 BE SPENT RIO IN FOLLOWING-UP LEADS AND DEPARTURE CHANGED TO NOV. 21. MISSION ALSO WISHES HAVE SAMPLE PRODUCT DISPLAY RIO AS WELL AS SAO PAULO. PRODUCTS WILL BE AIRSHIPPED IN CONSOLIDATED SHIPMENT TO SAO PAULO. POST REQUESTED ADVISE RE MARKING REQUIREMENTS, ETC.

2. RESERVATIONS REQUIRED: TEN SINGLES PLUS CONFERENCE FACILITIES. PREFERENCE STATED HILTON, SAO PAULO; SHERATON, RIO. POSTS REQUESTED MAKE RESERVATIONS NOW, SUBJECT CONFIRMATION ADVANCE MAN BASILIO LIACURIS, ETA RIO ABOUT SEPTEMBER 1 FOR 4 TO 5 DAYS VISIT, THEN SAO , SAME DURATION. WILL ADVISE ACTUAL ARRIVAL TIME

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3. ADVANCE MAN WILL ALOS DISCUSS HOLDING "APPLICATION SALES CONFERENCE" IN LIEU TECHNICAL SEMINARS.

4. MISSION MEMBERS GRATIFIED POSITIVE REACTION RIO AND

SAO PAULO POSTS. EVERY EFFORT BEING MADE INCLUDE
EQUIPMENT SUGGESTED SAO PAULO'S 1349. SISCO

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<< END OF DOCUMENT >>

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